

ALAIN BABURAM

Experiential Graphic Designer/ Art Director

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experience

MOMENTUM WORLDWIDE

SENIOR EXPERIENTIAL GRAPHIC DESIGNER

CURRENT

Working in the newly-developed experience design team to create and execute approaches for small and large scale activations across the US.

Verizon, Walmart, American Express, Lysol, Patrón Tequila, Subway Sandwiches, ABM, Momentum

MOMENTUM WORLDWIDE

SENIOR ART DIRECTOR

2015-2017

Worked in the spirits category for B2B/B2C retail.

Patrón Tequila, Stolichnaya Vodka, Montenegro Amaro

MCCANN WORLDGROUP

FREELANCE SENIOR ART DIRECTOR

FEB 2015 - MAR 2015

Created an international campaign for the eradication of polio in Pakistan.

UNICEF

CRAMER-KRASSELT

ART DIRECTOR

APR 2014 - MAR 2015

Created compelling consumer campaigns in various categories

Patrón Tequila, PeaPod, Stop&Shop, Giant, Ultimát Vodka, Pyrat Rum, Porsche

CRAMER-KRASSELT

ART DIRECTOR

APR 2013 - APR 2014

Ideated and executed consumer campaigns in AdAgency's best agency of the year

Sunglass Hut, Denny's, Best Western, Citi/AA, Reebok

DIMASSIMO GOLDSTEIN

ART DIRECTOR

APR 2010 - APR 2013

Ideated and executed consumer and B2B campaigns

Memorial Sloan-Kettering, FreshDirect, Tradestation, National Jewish Health Hospital, 5/3 Bank, C. Wonder, Swarovski, RARE CONservation, Forex.com, Double Cross Vodka

honors

WEBBY Nominee • Verizon

ONE CLUB Merit • Verizon

HASHTAG SPORTS AWARDS Shortlist • Subway

CLIO SPORTS Silver • Verizon

EFFIE AWARD • Walmart

NEW YORK ADDY (x2) Silver

TELLY AWARD Silver • TradeStation

TELLY AWARD Bronze • National Jewish Health

LÜERZER'S INT'L ARCHIVE • Rare Conservation

ONE SHOW (x2) Merit • Long's Horseradish

GRAPHIS (x3) • Rare Conservation

FINANCIAL COMMUNICATIONS SOCIETY

Best in Show • TradeStation

education

School of Visual Arts

B.F.A. Advertising Design, 2009

Art Institute of Philadelphia

2006-2007

Burlington County College

Associate of Art, 2006

charities

Volunteered and helped raise over \$126,000 for the New York Elephant Run since 2014. All proceeds went to various Elephant Sanctuaries for their care of baby elephants.

Helped raise \$465,000 for the David Sheldrick Wildlife Trust for 2015.

Foster father for Mbegu, an orphaned elephant in that same orphanage.

Helped raise \$1,000 for Child's Play by streaming myself playing Zelda on Twitch.tv, a rare achievement in 2013.